

Pou Chen announces monthly sales for January 2014

Date: February 10, 2014

Pou Chen Corporation (“Pou Chen”, Ticker: 9904.tw) today announced its unaudited sales for January 2014 was NT\$20,884 million on a consolidated basis.

Pou Chen Consolidated Sales Report

(NTD ‘000)

| Consolidated Sales | Amount |
|---------------------|-------------------|
| January 2014 | 20,883,529 |
| January 2013 | 19,089,120 |
| Y-o-Y Change | +9.4% |
| December 2013 | 21,341,000 |
| M-o-M Change | -2.1% |

Note: All figures were unaudited.

Yue Yuen, Pou Sheng Sales Report

(USD ‘000)

| The Period of Sales | Yue Yuen | Pou Sheng |
|---------------------|----------------|----------------|
| January 2014 | 690,240 | 198,804 |
| January 2013 | 646,202 | 155,341 |
| Y-o-Y Change | +6.8% | +28.0% |
| December 2013 | 712,075 | 151,999 |
| M-o-M Change | -3.1% | +30.8% |

Note:

- All figures were unaudited.
- Pou Chen held 49.98% ownership of Yue Yuen as of January 31, 2014.
- Yue Yuen held 61.27% ownership of Pou Sheng as of January 31, 2014; Pou Sheng’s monthly sales was included into Yue Yuen’s monthly sales.

For more information, please refer to the following websites:

- Pou Chen: <http://www.pouchen.com/>
- Yue Yuen: <http://www.yueyuen.com/>
- Pou Sheng: <http://www.pousheng.com/>

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